



October 1st, 2018

**RE: Fire Safety Newspapers in Education – 21st Annual Edition**

Dear Principals,

The Professional Fire Fighters of Wisconsin Charitable Foundation is proud to again partner with the *Milwaukee Journal Sentinel* in producing the 21st Annual Fire Safety Newspapers in Education Program for your students and teachers to utilize in the classroom. The Fire Safety materials are now available digitally on our website [www.pffwcf.org/firesafety](http://www.pffwcf.org/firesafety) and a limited amount of free print copies are still available for delivery prior to October 8th in time for Fire Prevention Week.

These lifesaving materials are useful for kids of all ages. This year's program is specifically designed and is pending certification by the Department of Public Instruction to meet State health and science curriculum standards for 4th – 8th grade students. We are able to offer this program free of charge thanks to the generous support of people and organizations that share our mission, vision, and values to create a fire-safe and burn-free Wisconsin through education.

This 16 page publication features life-saving lessons about the science of fire, fire safety, and burn prevention to save lives, reduce injuries, and save property. The content for this newspaper is provided by subject matter experts and will provide impactful and engaging lessons in the classroom. With the energy of Wisconsin's talented educators, this information combined with classroom discussion gives our children the knowledge and understanding they need to protect themselves, their friends, and their families from fire and burns.

As part of this year's Fire Safety Newspapers in Education Program, we are happy to provide the following:

- FREE digital and print copies (limited availability, preorder was required) for your school
- Interactive classroom, online, and take-home activities
- Teacher essay and student poster contest awards

This program has been internationally recognized for educating students and their families to prevent disaster in their lives due to fire. We are encouraged by the response and positive feedback from schools such as yours. Please consider utilizing this information to help save lives and ensure the continued success of this year's program by distributing the newspapers to your students, encouraging teachers to use the material in the classroom, and sending it home with students. Thank you for your time, consideration, and commitment to a fire-safe and burn-free Wisconsin.

Yours in fire safety

**Michael J. ...**, Director  
 PFFW Charitable Foundation

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 Professional Fire Fighters of WI

**Nate Melby, President**  
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